

The
Enrollment
Management
Association
+
Yield Your Best

Annual Conference 2019: Call for Proposals

We're now accepting proposals for speakers.

Thank you for your interest in presenting at The Enrollment Management Association's 62nd Annual Conference in Washington, D.C.!

Our breakout sessions run 60 minutes in length and should allow approximately 15 minutes for Q&A. If you submit a proposal, you must be available to present at any point during the day on either Thursday, September 12 or Friday, September 13, 2019.

Accepted presenters and co-presenters are required to register for the conference. We provide a \$100 off registration discount (at the member or non-member rate, as applicable) to accepted presenters.

EMA receives more proposals than slots available and seeks to put together a program with a variety of topics and issues, and that will offer insights and strategies relevant to the work of admission and enrollment management in independent schools. The more specific you can be in describing your session--its focus and outcomes--the better.

Please fill out this form completely, including information for additional presenters, if applicable. Deadline for submissions is March 15, 2019. You will receive notice regarding the status of your proposal in April 2019.

If you have any questions, please do not hesitate to reach out to Andria Mullaney at amullaney@enrollment.org.

* 1. Please provide your contact information.

Name:

School/Organization:

Job Title:

Address:

City/Town:

State/Province:

ZIP/Postal Code:

Country:

Email Address:

Phone Number:

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Presentation Information

* 2. Which pillar of the Enrollment Spectrum does your session best fit within?

- Market Research and Strategy
- Educational Program and School Brand
- Recruitment and Selection of New Students
- Tuition and Financial Aid Strategy
- School Culture and Community
- Retention of Current Students
- Student Educational Outcomes
- Alumni Relations
- Other (please specify)

* 3. What is the skill/experience level for your session?

- Beginner
- Mid-Career
- Advanced
- All Levels

* 4. What type of school is the primary target audience for your workshop?

- Boarding school
- Day school
- Applicable to both boarding and day schools

* 5. What level is the primary target audience for your workshop?

- Elementary school admission and enrollment professionals
- Middle/high school admission and enrollment professionals
- Professionals working at all grade levels
- International

6. Should your session be tagged with any of the following topics?

Character

Diversity, Equity, and Inclusion

International

Sponsor

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Proposal Description

Please use this space to describe the session and list the learning objectives of your presentation so that the review committee has the best information with which to choose workshops.

* 7. Please provide a title for your presentation.

* 8. Please provide a description of your presentation (in no more than 200 words).

* 9. Please list three learning objectives you wish attendees to take away from this session.

* 10. Would you be interested in also delivering a webinar on this topic? EMA manages the logistics and technology--you simply provide the expertise! Please note your response has no bearing on the evaluation of your proposal.

Yes

No

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Audio / Visual Needs

Please note: In order to maximize seating, all rooms are set in theater style and equipped with projectors/screens and wifi--and microphones as needed. Laptops and wireless clickers are not provided. Presenters must provide their own laptops and clickers (and any necessary cables if a Mac is being used).

* 11. I will be using a:

PC

Mac (Please note that if you are using a Mac, you must supply the projector cable.)

* 12. Do you plan to show any video clips during your presentation?

Yes

No

Not sure yet

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Additional Presenters

If there are no additional presenters to include, please leave those fields blank.

* 13. Including yourself, how many people will be presenting this workshop?

- 1
- 2
- 3
- 4
- More than 4

14. Presenter 2

Name:	<input type="text"/>
School/Organization:	<input type="text"/>
Job Title:	<input type="text"/>
City/Town:	<input type="text"/>
State/Province:	<input type="text"/>
Country:	<input type="text"/>
Email Address:	<input type="text"/>

15. Presenter 3

Name:

School/Organization:

Job Title:

City/Town:

State/Province:

Country:

Email Address:

16. Presenter 4

Name:

School/Organization:

Job Title:

City/Town:

State/Province:

Country:

Email Address:

17. Presenter 5

Name:

School/Organization:

Job Title:

City/Town:

State/Province:

Country:

Email Address:

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Acknowledgments & Submission of Proposal

All presenters and co-presenters are available to present at any time during the day on either Thursday, September 12 or Friday, September 13.

All presenters and co-presenters are responsible for their own expenses and will need to register and pay for the conference, arrange for hotel accommodations and any meals not provided with the conference registration, as well as provide their own travel to the conference site. A discounted registration fee (\$100 off) is available for all accepted proposals and details will be sent to all presenters prior to registration.

The deadline for submitting presentation decks, for upload to the conference app, is August 31, 2019.

* 18. I have read and agree to the statement above.

Click here to indicate agreement