Dos and Don'ts for Coaches in the Admission Process:

Communication with Family!

Do: Encourage families to visit the school website and other touch points - social media, receptions, revisit days etc. - so they get a fuller picture of the school.
Do Not: Isolate family from other parts of the school experience - the student will be engaging in much more than just your program

Do: Engage with the family and student athlete about the admission process, and remind them of application deadlines, and encourage them to follow up with their admission counselor on application questions.
Do Not: Give out any information about where the student stands in regards to their admissibility. This information should come from an admission counselor, if at all.

Do: Communicate with the student ONCE they have been accepted. Invite them to revisit day. Share future plans with them as a member of your team. Show how their journey looks at your institution.
Do Not: Give on any information in regards to their acceptance status before March 10th. Decisions are fluid, and you should always confirm decision on a PSA with their admission counselor once decisions have been sent out.

Communication with Admissions Team!

Do: Ask questions about the admission process and best practices in terms of the application process.
Do not: Expect the admission counselor to be a mind reader. The more transparent you are with the processes of your recruits, the better.

Do: Offer necessary information about PSA's athletic potential to admission counselors through a written evaluation. This way, the information can be disseminated properly during the reading process.
Do Not: Embellish the prowess of the student athlete. It will be made obvious through other parts of the application.

Do: Check in on the status of PSAs application.
Do Not: Pester admission counselor for a decision on an athlete. All decisions are finalized through the week of March 10th. If there is a major issue, trust the admission counselor will reach out to you directly.